

28th ACM Symposium on Operating Systems Principles (SOSP '21)

October 24--28, 2021, Koblenz, Germany

The ACM Symposium on Operating Systems Principles (SOSP) is the world's premier forum for computer systems software technology, representing activities in both academia and industry. It attracts the leading researchers and luminaries in the field and features the best and brightest of the Ph.D. candidates in computer systems. It is held only once every two years. The next one, SOSP'21, will be held October 24–28, 2021 in Koblenz, Germany at the confluence of the picturesque Rhine and Mosel rivers.

Industrial support has always been instrumental in making SOSP a success. We, the organizing committee, are writing to ask your organization to kindly consider being a sponsor for SOSP'21.

A number of sponsorship levels are available, as listed further below. Sponsorship allows us to provide stipends for students to help cover their travel, lodging, meals, and conference registration. For example, in 2019 roughly 47% of the conference attendees were students, many of whom were supported, in part or in full, by industrial sponsors, and these students are made well aware of the sources of their stipends. Sponsorship also supports events such as receptions and our banquet dinner, during which important connections are established and the research directions at industry labs and academic institutions are explored by the delegates.

We expect SOSP'21 to be an exceptional event, and sincerely hope that you will be able to join us as a sponsor. You can find more information at <https://sosp2021.mpi-sws.org>. For reference, information on previous years' SOSPs can be found at <http://www.sosp.org>

Covid-19 Note: In line with ACM's guidelines, conferences during the second half of 2021 are currently being planned as physical events. However, we will be monitoring the pandemic closely. Should it become necessary to scale down the event or change to a virtual format, sponsors will have the option to reduce or withdraw their contributions, or donate to a future SOSP event.

Best Regards,

Peter Druschel, MPI-SWS, General Co-Chair, druschel@mpi-sws.org

Antoine Kaufmann, MPI-SWS, General Co-Chair, antoinek@mpi-sws.org

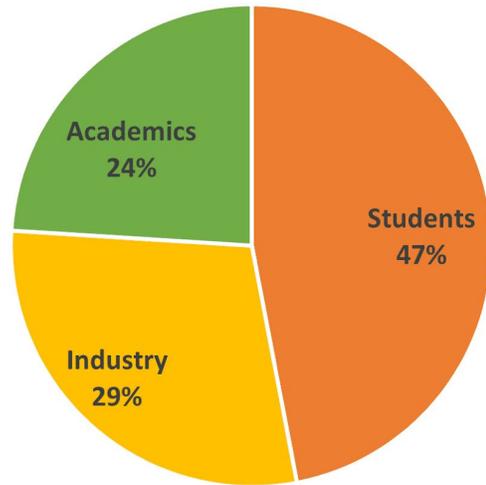
Keon Jang, MPI-SWS, General Co-Chair, keonjang@mpi-sws.org

Gernot Heiser, UNSW Sydney, Sponsorship Chair, gernot@unsw.edu.au

SOSP Attendance Profile

1997	Saint Malo, France	250
1999	Charleston, USA	388
2001	Banff, Canada	381
2003	Bolton Landing, USA	495
2005	Brighton, UK	398
2007	Stevenson, USA	483
2009	Big Sky, USA	507
2011	Cascais, Portugal	540
2013	Nemacolin Woods, USA	628
2015	Monterey, USA	637
2017	Shanghai, China	800
2019	Huntsville, Canada	623

SOSP 2019



Sponsorship Opportunities and Benefits

SOSP is a select venue for recruiting and maintaining a strong pipeline of students. This includes influencing the research topics chosen by junior graduate students as well as recruiting finishing Ph.D. students as they decide where to go in industry. Due to its prestige, SOSP provides a very strong branding and name recognition.

We will recognize sponsors:

- **Platinum, Gold, Silver or Bronze** levels on the SOSP website based on the financial commitment;
- Displaying sponsor names, logos, and links on a wide variety of conference related materials;
- The opportunities to name student grants and key conference events;
- The opportunities to distribute material to attendees at a reserved table;
- All sponsors have access to the entire contact list of students receiving travel grants.

The following two pages provide more details on the different sponsorship categories planned. However, if you would like to pursue other ideas, please do not hesitate to reach out to any of us.

Please let us know at your earliest convenience if your organization would be able to contribute, so we can plan our commitments accordingly. We appreciate your consideration of this request.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: €40,000

- Naming rights for ~20 student travel grants
- Company collateral material of up to 10 pages in attendee registration packet*
- Option to staff a large-presence table throughout the conference
- 6 conference passes for staff
- Company logo and link prominently displayed on the conference Web site
- Company logo prominently featured on key conference signage
- Company name listed in the conference on-site guide

SILVER SPONSOR: €15,000

- Naming rights for ~5 student travel grants
- Company collateral material of up to 5 pages in attendee registration packet*
- Option to staff a small-presence table throughout the conference
- 1 conference pass for staff
- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- Company name listed in the conference on-site guide

GOLD SPONSOR: €25,000

- Naming rights for ~10 student travel grants
- Company collateral material of up to 8 pages in attendee registration packet*
- Option to staff a large-presence table throughout the conference
- 2 conference passes for staff
- Company logo and link prominently displayed on the conference Web site
- Company logo prominently featured on key conference signage
- Company name listed in the conference on-site guide

BRONZE SPONSOR: €10,000

- Naming rights for ~3 student travel grants
- Company collateral material of up to 1 pages in attendee registration packet*
- Option to staff a small-presence table throughout the conference
- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- Company name listed in the conference on-site guide

With your sponsorship, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the SOSP Organizing Committee, and the list of sponsored students is available to all sponsors.